



Goh Pei Sheng
Vice President, Digital Industry Singapore

Singapore Economic Development Board

Goh Pei Sheng is presently the Vice President (Digital Industry Singapore) in EDB, and oversees the promotion and development of digital technology sector in Singapore, specifically fast growth Digital companies from China, India, and Southeast Asia. He also oversees global consumer internet platforms and investments in Data Centres in Singapore.

From 2017 to 2020, he co-led EDB's China team (East, Central and South China) and was responsible for attracting new investments from China companies as well as building Singapore's mindshare amongst the Chinese business community.

From 2014 to 2017, he led the Semiconductors team in the Electronics Cluster Group in EDB, and was responsible for the promotion and development of the Semiconductor industry in Singapore. From 2011 to 2014, he established EDB's Wuhan office in China and was working with companies in Central China to invest in Singapore. From 2013 to 2014, he was also attracting investments from Taiwanese companies. Pei Sheng is also familiar with the private sector and was an applications engineer with an American MNC, supporting the start-up of then Chartered Semiconductor Fab 7.